## Welford-on-Avon Neighbourhood Plan

## **Business Survey 2013**

Dear Welford Business.

In 2012 the Parish Council decided it was in Welford's best interests to develop a Neighbourhood Plan to identify the planning related priorities and concerns of residents and businesses living and operating in the village. Without a Neighbourhood Plan the views of the community will be marginalised with regard to future planning applications under the new planning system setup by central government.

A team of village volunteers has been formed under the 'Welforward' name to collect and consolidate village opinion and from your views to draw up the Neighbourhood Plan for Welford. This survey is designed to provide any business operating within Welford with the opportunity to drive the content of the plan and therefore by implication the future building and infrastructure development of our community up to 2028. We are also separately surveying all residents for their views.

## The enclosed Survey is the key document that will provide the foundation of our Neighbourhood Plan and it is vital that we receive a large response.

The residential survey is anonymous but this business survey is also seeking to build a directory of businesses within the parish to their and residents mutual benefit.

Further information can be found online at <a href="http://www.welforward.org.uk">http://www.welforward.org.uk</a> where you can find the electronic version of this survey which is the version we encourage business owners to use. You will also find an electronic version of the parish residential survey plus downloadable copies of the paper documents. If you have any questions you can contact the team through either email <a href="mailto:info@welforward.org.uk">info@welforward.org.uk</a> or by phone 07561 062324.

We know it will take time to complete the survey but by reflecting your views the Plan which emerges will guide planning decisions for the next 15 years. Please make every effort to give us this vital feedback.

Many thanks,

Welforward Neighbourhood Plan Team

THE CLOSING DATE FOR THE SURVEY TO BE RECEIVED IS  $30^{\mathrm{TH}}$  APRIL 2013.